

EVERETT POLICE DEPARTMENT

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Data-Driven Approaches to Crime and Traffic Safety (DDACTS)

Everett Massachusetts Police Department

- DDACTS is an operational model that uses the integration of location-based crime and traffic data to establish effective and efficient methods for deploying law enforcement and other resources
- The goal of DDACTS is to reduce the incidence of crime, crashes and traffic violations in a community, thereby reducing social harm

DDACTS Guiding Principles:

- Partners/Stakeholder Participation
- Data Collection / Data Analysis
- o Strategic Operations
- Information Sharing and Outreach
- Monitor, Evaluate and Adjust
- Outcomes

Why DDACTS?

- Increasing Demands and Limited Resources
- Conflicting / Competing Demands for Service
- Crime and Crashes Often Occur in Close Proximity
- Crimes Often Involve a Motor Vehicle
- Vehicle Stops Can Yield Valuable Intelligence
- Everett Police Department is the first Police Department in the area to implement the DDACTS operational model. **Note:** DDACTS is designed to be a long-term operational approach; it is not a fleeting project.
- DDACTS treatment 2 area will start at the Everett Police Department and in the City of Everett in JUNE 1, 2013
- The study area was chosen based on historic crime and traffic data for Everett over the past 6 months.
- The study ("treatment") area is roughly: Sector 1 covering Nichols, Union, Chelsea, Broadway and Summer Streets. See comments page 2
- In 2013 to May 30th, the area represented:
 - 3 of the 19 or 11% of the reported robberies in the City (City of Chelsea reports its border with Everett in this area to by a high volume robbery area)
 - o 23 of the 94 or 24% of the reported commercial and residential breaks in the City
 - o 11 of the 92 or 11% of the reported MV breaks in the City
 - 116 of the 868 or 13% of the reported Part A crimes in the City
 - o 59 of the 458 or 13% of accidents were reported in this area
 - Over 200 or 15% of all motor vehicle citations were written in this area
 - This area was chosen also based on information gathered by Crime Analysts from other police Departments (resident activity (arrests, criminal HX), other city crime data)

Projected Timeline:

- EPD will start patrols in the Treatment 2 "Chelsea, Nichols St Corridor of Sector 1" June 1st 2013—see suggested route maps and times of day on page 2
- Review: A review of results and activities in DDACTS area will be conducted every 6 months and adjustments will be made as needed

For more information, contact Crime Analyst Melissa Trzepacz at (617) 394-2366 or Melissa.trzepacz@ci.everett.ma.us.